



RALEY'S OFFERS 23 PERCENT SAVINGS ON 2015 AMERICAN CENTURY CHAMPIONSHIP TICKETS

Celebrity Golf Tournament at Tahoe

June 1 , 2015 (South Lake Tahoe, Calif./Nev.) – Raley's, Bel-Air and Nob Hill stores are offering discounted tickets to the 26th annual American Century Championship, the celebrity golf tournament at Edgewood Tahoe Golf Course, July 14-19, 2013 (www.TahoeCelebrityGolf.com).

Celebrity seekers, golf and entertainment fans can see more than 80 entertainment and sports celebrities over six days. The American Century Championship matches sports powerhouses such as Aaron Rodgers, Charles Barkley, Jerry Rice, Steve Young, Steve Kerr, Roger Clemens and Bode Miller with diverse celebrities such as Larry the Cable Guy, Willie Robertson of "Duck Dynasty," Kevin Nealon and Anthony Anderson. (www.TahoeCelebrityGolf.com).

Discounted daily tickets now available at 127 Raley's, Bel Air or Nob Hill Foods locations throughout Northern California and Nevada. Tickets are \$17 (regularly \$20) for access Tuesday, Wednesday and Thursday; and \$27 (regularly \$30) for Friday, Saturday and Sunday tournament action, or \$23 with a grocery purchase of \$50 or more up to four tickets.

The celebrities will tee it up at Edgewood Tahoe Golf Course in pursuit of the \$125,000 winner's share of the \$600,000 purse.

For folks outside the area, advanced tickets are also available online at www.TahoeCelebrityGolf.com. Tickets are \$20 each day for the Lake Tahoe Celebrity-Amateur on Tuesday, July 14; practice round on Wednesday, July 15; and the American Century Celebrity-Am on Thursday, July 16; and \$30 for each tournament round, Friday, Saturday and Sunday. Kids 10 and under receive free admission – limit two, when accompanied by a paying adult.

A Patron Badge Season Pass, good for all six days, is also available for \$70 online at www.TahoeSouth.com, www.TahoeCelebrityGolf.com.

For the latest player commitments, photos, celebrity tweets and fan contests go to @ACChampionship on Twitter and Instagram and <u>facebook.com/LTCelebrityGolf</u>. For tournament information: <u>www.TahoeCelebrityGolf.com</u>.

For further information, contact: Steve Griffith Vizion Group 484/433-7757 (East Coast)

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About the Lake Tahoe Visitors Authority

Designated the "America's Best Lake" by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.

About American Century Investments

Tournament title sponsor American Century Investments, is a leading, privately-controlled investment management firm serving professionals, institutions, corporations and individuals since 1958. Through its ownership structure, more than 40 percent of company profits support research to help find cures for genetically-based diseases including cancer, diabetes and dementia. Since 2000, nearly \$1 billion have been directed toward lifesaving research.