



## FOR IMMEDIATE RELEASE

## SPORTS GREATS AND CELEBRITIES SIGN-ON FOR 27TH AMERICAN CENTURY CHAMPIONSHIP AT TAHOE, JULY 19-24

Mark Mulder, defending champion, on Golf Channel's Morning Drive today (4-28-16): 2015 American Century

Championship Winner Mark Mulder Joins Morning Drive

**July 15, 2016** (STATELINE, Nev.) -- A blockbuster gathering of 90 major sports and entertainment stars – including Steph Curry, Charles Barkley, Justin Timberlake and five NFL starting quarterbacks -- have signed on for the 27<sup>th</sup> annual American Century Championship, July 19 – 24 at Edgewood Tahoe Golf Course. The 54-hole tournament will be televised live on NBC Sports and NBCSN. <a href="www.AmericanCenturyChampionship.com">www.AmericanCenturyChampionship.com</a>

America's No. 1 celebrity golf tournament will feature a host of active players from football, basketball and hockey as well as prominent artists from film, television, music and comedy. In addition to Barkley and Timberlake, some of the bigger names include Aaron Rodgers, Jerry Rice, John Elway, Steve Young, Jim Harbaugh, Larry Fitzgerald, Andre Iguodala, T.J. Oshie, Emmitt Smith, Larry the Cable Guy, Willie Robertson of "Duck Dynasty" and Kevin Nealon.

The 2016 American Century Championship (July 22-24) is scored with a Modified Stableford format and features a \$600,000 purse with \$125,000 for the winner. In addition to high-stakes competition, the tournament will raise money for the Stowers Institute for Medical Research, a non-profit, basic biomedical research organization dedicated to improving human health by studying the fundamental processes of life. Regional Lake Tahoe non-profits also benefit from the tournament, which has raised over \$4 million for charity.

With celeb-am competition beginning on Tuesday, July 19, it's six days of celebrity sightings, celebrations and a fair share of wild swings, long putts and errant golf shots along the famed lakefront course.

The field will also include a long list of famous first-timers with current NFL stars Larry Fitzgerald of the Arizona Cardinals joined by Brandon Marshall of the New York Jets, and Golden Tate of the Detroit Lions, Andre Iguodala of the 2015 World Champion Golden State Warriors, Hall of Fame wide receiver Cris Carter, former MLB star Todd Helton, Cincinnati Bengals head coach Marvin Lewis and NASCAR driver Brian Vickers.

Four women will make their inaugural appearances at Tahoe, including two-time Olympic Soccer Gold Medalist Abby Wambach, 2013 Women's World Long Drive Champion Heather LeMaster, NHL on NBC host Kathryn Tappen and Golf Channel host Blair O'Neal. Golf Channel host Lisa Cornwell returns for 2016, bringing the number of female competitors to five, the largest in tournament history.

The elite field of athletes includes 11 Hall of Famers and dozens who earned Most Valuable Player awards. Among the NFL Hall of Famers are Marcus Allen, Tim Brown, John Elway, Jerry Rice, Marshall Faulk, Jerome Bettis and the aforementioned Emmitt Smith, Steve Young and Cris Carter.

They will be joined by a strong contingent of active NFL quarterbacks including 2014 MVP Aaron Rodgers of the Green Bay Packers, Blake Bortles of the Jacksonville Jaguars, Ryan Fitzpatrick of the New York Jets, Alex Smith of the Kansas City Chiefs and Carson Palmer of the Arizona Cardinals. Other active NFLers include wide receiver Wes Welker, Arizona Cardinals cornerback Patrick Peterson, Cincinnati Bengals linebacker A.J. Hawk and placekickers Sebastian Janikowski of the Oakland Raiders and Robbie Gould of the Chicago Bears. Former stars include recently retired Jared Allen, Brian Urlacher, Rodney Harrison, Sterling Sharpe, Joe Theismann, Hines Ward and NBC Sunday Night Football analyst Cris Collinsworth.

The coaching delegation features Steve Kerr of the defending NBA Champion Golden State Warriors, Jim Harbaugh of Michigan, Brian Kelly of Notre Dame, Marvin Lewis of the Bengals, and former coach turned analyst Herm Edwards. Former Vice President Dan Quayle also returns to the field in 2016.

Major League Baseball pitchers are well represented by defending champion Mark Mulder, Hall of Famer Greg Maddux, Roger Clemens, Trevor Hoffman, David Wells, Bret Saberhagen, Tim Wakefield, Josh Beckett and Derek Lowe. Former stars Chipper Jones, Joe Carter, David Justice, Kenny Lofton, Pudge Rodriguez, Kevin Millar will be going deep at Tahoe.

In addition to Mulder, previous winners include Mark Rypien, the former NFL Pro Bowl quarterback who claimed the inaugural victory in 1990 and again 25 years later in 2014, and actor/singer Jack Wagner who walked away with victories in 2011 and 2006. One of golf's longest-running broadcast television events, the American Century Championship has been staged at Edgewood Tahoe Golf Course in the recreation/gaming destination resort town since its inception in 1990. It's an annual reunion for players and fans celebrating the area's most popular summer event in the relaxed setting and spectacular beauty of Lake Tahoe. More than 40,000 are expected to line the fairways, beaches and party from aboard speed boats, sailboats and chartered yachts along the shoreline.

Celebrations that include footballs, basketballs, baseballs and hockey pucks tossed by players to beachcombers and bikini-clad fans along No. 17, the lakefront par 3 party hole have become an annual attraction for TV viewers and attendees alike.

The interaction between players and galleries is what keeps the fans coming back. There's Charles Barkley's running commentary and worry about his infamous swing and apologies for errant shots; Jerry Rice running post patterns along the beach and reaching up for a pass lofted by an NFL quarterback; Alfonso Ribeiro, now the host of *America's Funniest Home Videos*, reprising his "Carlton" dance from *The Fresh Prince of Bel-Air* -- all that plus the selfies, autographs and good times that brand this tournament as singular.

Televised coverage of the tournament will be aired live on NBC Sports and NBCSN. First round Friday coverage airs on NBCSN, 3-5p.m. PST, 6-8p.m. ET. Second round Saturday and final round Sunday coverage is live on NBC, noon-3p.m. PT, 3-6 p.m. ET.

For the third year, the American Century Championship is offering complimentary tickets for all U.S. military. All active duty, reservists, National Guard and veterans can receive two complimentary tickets, including one for a guest each day of the tournament. All service men and women can apply

at: <a href="https://verify.sheerid.com/americancenturychampionship/">https://verify.sheerid.com/americancenturychampionship/</a> to redeem the special offer. At the events, participants must show photo ID along with the ticket voucher at tournament gates to receive the complimentary admission.

Advanced tickets are also available online at <a href="www.TahoeSouth.com">www.TahoeSouth.com</a>. Tickets are \$20 each day for the Lake Tahoe Celebrity-Amateur on Tuesday, July 19; practice round on Wednesday, July 20; and the American Century Celebrity-Am on Thursday, July 21; and \$30 for each tournament round, Friday, Saturday and Sunday, July 22-24. Kids 10 and under receive free admission – limit two - when accompanied by a paying adult.

Specially priced tickets are on sale at Raley's, Bel Air and Nob Hill Foods June 13 through July 24. Tuesday through Thursday tickets are \$17 (save \$3) in the stores and \$20 at the gate. Friday through Sunday tickets are \$27 in the stores and \$30 at the gate. Limit 4 per customer.

The Patron Badge for all week admission is available through June 15 for \$60 online, a \$10 savings. Tickets are also available on-site the days of the tournament.

For the latest details, photos, celebrity tweets and fan contests go to @ACChampionship on Twitter and Instagram and facebook.com/ACChampionship. For tournament information: www.AmericanCenturyChampionship.com.

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Fan favorite Charles Barkley returns to Edgewood Tahoe to show off his infamous golf game. *Courtesy: American Century Championship* 

## **About American Century Investments**

Tournament title sponsor American Century Investments is a leading privately held investment management firm, committed to delivering superior investment performance and building long-term client relationships since its founding in 1958. Serving investment professionals, institutions, corporations and individual investors, American Century Investments offers a variety of actively managed investment disciplines through an array of products including mutual funds, institutional separate accounts, commingled trusts and sub-advisory accounts. Delivering investment results to clients enables American Century Investments to distribute over 40 percent of its profits to the Stowers Institute for Medical Research, a 500-person, non-profit basic biomedical research organization. The Institute is the controlling owner of American Century Investments and has received dividend payments totaling over \$1.2 billion since 2000. For more information about American Century Investments, visit <a href="https://www.americancentury.com">www.americancentury.com</a>.

## About the Lake Tahoe Visitors Authority

Designated the "America's Best Lake" by USA TODAY readers (2012), Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and an emerging economic diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation and family packages at Tahoe South, call 1-800-288-2463 or log onto <a href="https://www.TahoeSouth.com">www.TahoeSouth.com</a>.