



FAN FAVE CHARLES BARKLEY BACK FOR MORE: HIS 24th AMERICAN CENTURY CHAMPIONSHIP

*NBA Hall of Famer, Emmy Award-Winning TV Analyst a Treasured Icon
Among Sports & Entertainment Stars at Golf's Pre-Eminent Celebrity Tournament*

30th Annual is One of Golf's Longest-Running Network TV Events

June 4, 2019 (*STATELINE, Nev.*) – Charles Barkley will once again bring his oversized personality, good nature and tortured golf swing to the American Century Championship, July 8-14, at Edgewood Tahoe Golf Course. It will be his 24th appearance in 30 years and his annual pilgrimage to escape the leaderboard netherworld. www.AmericanCenturyChampionship.com

Despite his golf game struggles, Barkley says, “I look forward to coming to Tahoe every year. It’s the first event I put on my schedule.” The fans show their appreciation, annually supporting Barkley with the largest galleries in tribute to his entertaining demeanor and gratitude for his philanthropy. Barkley personally donated \$190,000 to regional causes after the tragic Angora Fire of 2007 and has played a prominent role in tournament fundraising, which now exceeds \$5 million.

The tournament offers a purse of \$600,000, with \$125,000 to the winner. The 54-hole competition will test the golf skills of 90 stars from sports and entertainment. The tournament will be televised live by NBC and NBCSN from Edgewood Tahoe Golf Course, its home since the 1990 inaugural, at 3 p.m. ET on Friday, July 12, Saturday, July 13 and Sunday, July 14. Additional coverage will be provided by Golf Channel through the course of the week.

Named one of the 50 Greatest Players in NBA history, Barkley is a five-time All-NBA First Team selection and 11-time All Star who’s followed his Hall of Fame career with an Emmy Award-winning television stint as an NBA analyst on TNT. Barkley has become a pop culture figure for his humor, controversial opinions, humility and humanity. The charismatic superstar is more an “everyman” with

the natural ability to connect with people with his genuine, take-a-stand style on subjects from basketball, politics as well as social issues.

His immense popularity at the American Century Championship is based on his willingness to put his unsolvable golf swing on public display despite the disparagement from various corners. He's won the allegiance of locals with his gregarious personality – through his banter with spectators, and a willingness to sign autographs and take selfies all while good-naturedly panning his own golf shortcomings.

When the tournament came to the destination resort of Lake Tahoe just weeks after 277 homes were destroyed and damaged by out-of-control wildfires, Barkley was moved and asked NBC if he could help tell the story to the national TV audience. “How could we come into this community during a local crisis and have fun, play golf, party without helping out,” said Barkley. A special presentation with fire and tourism authorities was conducted on the first tee the following year, with a bronze plaque recognizing Barkley's contributions, involvement and thoughtfulness installed near the driving range.

Despite the fact that the gallery or NBC television audience won't often hear, “Barkley for birdie,” as the affable star has said, he'll do his thing in the company of defending champion Tony Romo, Green Bay Packers quarterback Aaron Rodgers, and the field of Hall of Famers, All-Stars, All-Pros and entertainers for the 54-hole tournament.

Early confirmations for the 2019 American Century Championship also include Marcus Allen, Reggie Bush, Larry The Cable Guy, Vince Carter, Roger Clemens, Herm Edwards, Tom Glavine, Trevor Hoffman, Greg Maddux, Mike Modano, Mark Mulder, Kevin Nealon, John O' Hurley, TJ Oshie, Carson Palmer, Patrick Peterson, Alfonso Ribeiro, Ivan Rodriguez, Jeremy Roenick, Ray Romano, Mark Rypien, Bret Saberhagen, Sterling Sharpe, Ozzie Smith, Brian Urlacher, Shane Victorino, Jack Wagner, Charles Woodson and Steve Young.

A season pass ticket good for all six days is available for \$70 for Tuesday through Sunday access. Daily tickets are \$20 per day Tuesday through Thursday and \$30 per day for competitive rounds Friday through Sunday. Two kids 10-years-old and younger receive free admission with one paying adult. Tickets are available at <http://bit.ly/ACC19Tickets>.

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About American Century Investments

Tournament title sponsor American Century Investments is a leading global asset management firm focused on delivering superior investment results and building long-term client relationships while supporting research that can improve human health and save lives. Founded in 1958, American Century Investments' 1,300 employees serve investment professionals,

institutions, corporations and individual investors from offices in New York; London; Hong Kong; Sydney; Mountain View, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40 percent of its profits to the Stowers Institute for Medical Research, a 500-person, non-profit basic biomedical research organization. The Institute, which is the official charity of the American Century Championship, owns more than 40 percent of American Century Investments and has received dividend payments of \$1.5 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.

About the Lake Tahoe Visitors Authority

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