



COVID-19 BOATING GUIDELINES FOR AMERICAN CENTURY CHAMPIONSHIP

Safe Social Distancing on the Water at Hole No. 17 Encouraged

June 26, 2020 (SOUTH LAKE TAHOE Calif./Nev.) – The boats and party scene along hole No. 17 has served as NBC’s iconic television shot portraying Lake Tahoe before a national audience for 30 years during the American Century Championship. With restrictions in place due to Covid-19 preventing the tournament from allowing spectators on the course, July 8-12, efforts by fans to catch a glimpse of their favorite celebrities from the water is expected to be even more heightened.
www.AmericanCenturyChampionship.com

With that in mind, tournament organizers are calling upon the good nature and community spirit of Tahoans to show a national audience how to do it right -- to “party smartly” to help keep everyone safe.

Tahoe’s geographic nature has limited Covid-19 cases compared with many areas. While its smaller population and outdoor setting have afforded opportunities for social distancing, the lower number of cases is more attributable to overall recognition of pandemic concerns and a concerted and dedicated effort by residents, health, tourism, businesses and governmental agencies to follow health and safety guidelines.

The required spectator ban following protocols from governmental and health organizations will also prevent boaters from disembarking onto the beach. The traditional interaction between fans and spectators cannot be the same to maintain required social distancing.

“The current reality has dictated this direction so it’s extremely important that the tournament is conducted safely,” said Carol Chaplin, president and CEO of the Lake Tahoe Visitors Authority, the major local tournament partner. “American Century Investments stepped up in a major effort to maintain the event’s continuity. As such, Lake Tahoe can be recognized through 18 hours of national television coverage as a responsible example of a destination on the rebound.”

Cooperation with shoreline security personnel along the beach includes refraining from throwing balls and sports memorabilia to the celebrities for autographs as players will not be allowed to retrieve objects to maintain safe handling and reduce “touches”. Other guidelines ask for boaters to maintain spacing between vessels, to not tie-up together, and like life jackets, to carry masks for each passenger.

Tournament officials have reached out to area marinas asking for their assistance to share the information with their slip customers, vendors, and employees. Media and social media outreach efforts are underway, as is contact with tour boat companies, individual boat owners and area businesses.

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About American Century Investments

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About the Lake Tahoe Visitors Authority

Designated by Travel + Leisure "The Best Places to Travel in July," (June 2, 2020) Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation, packages, and healthy travel at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com.