

TIMBERLAKE, CURRYS, SORENSTAM, ROMO, RODGERS AND BARKLEY HEADLINE STRONGEST CELEBRITY FIELD IN AMERICAN CENTURY CHAMPIONSHIP HISTORY, JULY 8-10

Tournament Coverage Friday-Sunday on GOLF Channel, NBC and Peacock

NBC Sports Surrounds Tournament Coverage With Exclusive Interviews and Content

SOUTH LAKE TAHOE, Nev., July 5, 2022 – This week, the American Century Championship celebrity golf tournament will feature the strongest field from the world of sports and entertainment in the championship's 33-year history, headlined by Justin Timberlake, Stephen, Dell and Seth Curry, Annika Sorenstam, Patrick Mahomes, Tony Romo, Aaron Rodgers, Charles Barkley, defending champion Vinny Del Negro and first-time participants Colin Jost of *Saturday Night Live*, WWE Superstar The Miz, and singers/songwriters Nick Jonas and Jake Owen.

GOLF Channel, NBC and Peacock will televise coverage Friday-Sunday, July 8-10, with NBC Sports surrounding tournament coverage all week in delivering robust linear and digital coverage.

American Century Championship Tournament Airtimes

Friday, July 8	Peacock, NBC Sports	Digital	4-6 p.m. ET / 1-3 p.m.	PT (Live)
Friday, July 8	GOLF Channel	7:30-9:30 p.m	ET / 4:30-6:30 p.m. P	Τ
Saturday, July 9	NBC, Peacock	2:30-6 p.m. E7	Γ / 11:30 a.m3 p.m. PT	Γ (Live)
Sunday, July 10	NBC. Peacock	2:30-6 p.m. E	Γ / 11:30 a.m3 p.m. P	Γ (Live)

TOP FIELD IN TOURNAMENT HISTORY: A field of 87 participants from the world of sports and entertainment will compete in the 54-hole tournament, taking place at Edgewood Tahoe Golf Course on the shores of Lake Tahoe. All told, the field collectively represents 17 Hall of Famers, 13 Most Valuable Player awards, multiple Cy Young and Player of the Year Awards, as well as multiple Grammy and Emmy Award winners. The full field for the 2022 American Century Championship can be found Here.

TWELVE FIRST-TIME PARTICIPANTS: A total of 12 first-time participants will compete in the 2022 American Century Championship, including Alex Caruso, Dwight Freeney, Robert

Griffith III, Nick Jonas, Colin Jost, Jon Lester, Pat McAfee, The Miz, Jake Owen, Jason Scheff, Harrison Smith and Jayson Werth.

SORENSTAM HEADLINES WOMEN IN FIELD: World Golf Hall-of-Famer Annika Sorenstam will compete in the American Century Championship for a third time (2014, 2021), kicking off the first of a three-week consecutive tournament stretch (Dow Great Lakes Bay Invitational, Senior LPGA Championship). She will be joined by TODAY Show anchor/meteorologist Dylan Dreyer, golf personality Paige Spiranac and NBC Sports reporter Kathryn Tappen in the field at the American Century Championship this week.

NBC SPORTS BROADCAST TEAM: Host Steve Sands and analyst Peter Jacobsen will anchor NBC Sports' live tournament coverage from Edgewood Tahoe Golf Course. They will be joined by Jimmy Roberts as a hole announcer, along with Notah Begay and John Wood reporting from the course. Kira K. Dixon will conduct interviews with players in the field throughout the championship.

TODAY SHOW, CNBC, NBC SPORTS REGIONAL NETWORKS AND NBC LOCAL AFFILIATES SURROUND COVERAGE: Wednesday-Friday leading up to the opening round of coverage, the TODAY Show, CNBC, NBC Sports Regional Networks and local NBC affiliates across the country will prepare viewers for live coverage with interviews from Edgewood Tahoe Golf Course with players in the field.

NBC SPORTS' *BEYOND THE FAIRWAY* **PODCAST:** NBC Sports' signature golf podcast *Beyond the Fairway*, hosted by Will Lowery and Doug Smith, will deliver exclusive content and interviews from the American Century Championship throughout the week. *Beyond the Fairway* and *Bet the Edge* are available for download on all major podcast platforms, including: NBCSports.com/podcasts, Apple Podcasts, Stitcher, Spotify, Google Podcasts, TuneIn and iHeart. *Beyond the Fairway* also is available on GolfChannel.com and full video episodes are available on GOLF Channel's YouTube page and on Peacock.

BIG BREAK GLASS BREAK CHALLENGE, WEDNESDAY, JULY 6: Celebrities in the field will have the opportunity to compete in the "Glass Break Challenge", the signature challenge from GOLF Channel's long-running reality competition series, Big Break. GOLF Channel's Vince Cellini will host the Glass Break Challenge on Wednesday, with exclusive content airing via GOLF Channel, GolfPass and NBC Sports' digital and social media platforms beginning Thursday leading into the championship.

GOLF CHANNEL NEWS COVERAGE: GOLF Channel's news shows *Golf Today* and *Golf Central* will surround NBC Sports' live tournament coverage with news coverage and highlights throughout the week.

SOCIAL MEDIA COVERAGE: The American Century Championship's social media handles (@ACChampionship on <u>Twitter</u> and <u>Instagram</u>, and <u>Facebook</u>) will provide exclusive behind-the-scenes content throughout the week. Live tournament coverage also will integrate social media into its telecasts Friday-Sunday, incorporating social media posts from celebrities, athletes and fans using the hashtag #ACCGolf.

NBC Sports' coverage of the American Century Championship will be streamed via NBCSports.com as well as on the NBC Sports app. The official tournament website — www.AmericanCenturyChampionship.com — will be a one-stop shop for videos, photos and live scoring. Fans can keep up with the American Century Championship through NBC Sports Group's social media platforms throughout tournament week, including photos, interviews, video clips, up-to-date news reports and highlights at @NBCSports, @GOLFChannel and @ACChampionship.

MORE THAN \$6 MILLION DONATED TO CHARITY: Since the tournament's inception in 1980, the American Century Championship has donated more than \$6 million to charity and non-profits. The event features a \$600,000 purse, with \$125,000 going to the winner, with many of the players donating their winnings to charities and non-profits.

Tickets are available in advance and only online at www.AmericanCenturyChampionship.com.

American Century Investments, the title sponsor of the championship since 1998, continues its role in partnership with NBC Sports, the Lake Tahoe Visitors Authority, Edgewood Tahoe Golf Course and the South Tahoe community.

About American Century Investments – Tournament Title Sponsor

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting research that can improve human health and save lives. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in New York; London; Frankfurt; Hong Kong; Sydney; Mountain View, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40 percent of its dividends to the Stowers Institute for Medical Research, a 500-person, non-profit basic biomedical research organization. The Institute owns more than 40 percent of American Century Investments and has received dividend payments of \$1.7 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.

About the Lake Tahoe Visitors Authority

Lake Tahoe was recently designated No. 24 in the World Top 100 Golf Destinations for the best combination of experiences: spectacular golf, dining, attractions, resorts, culture by GolfPass. Tahoe South combines the distinctive appeal of two worlds: spectacular natural beauty and a modern tourism destination with an array of outdoor recreation, entertainment, nightlife and gaming. Tahoe's timeless splendor and diversity toward health and wellness, green business practices and sustainability continue to define its inimitable personality. For information about lodging, recreation, packages, and healthy travel at Tahoe South, call 1-800-288-2463 or log onto www.TahoeSouth.com

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