



TAHOE. CELEBRITIES. GOLF. 30% TICKET SAVINGS.

CHRISTMAS GIFT CERTIFICATES FOR WEEK-LONG PASS TO AMERICAN CENTURY CHAMPIONSHIP ON SALE, DECEMBER 5 – 25

34th Annual Tournament, July 12 – 16 at Edgewood Tahoe

Nov. 29, 2022 (*SOUTH LAKE TAHOE, Calif./Nev.*) – While the early bird gets the worm, fans of the American Century Championship, the celebrity golf tournament at Lake Tahoe in July, receive a 30% holiday discount on Weeklong Grounds Badges when purchased from December 5 through 25. https://www.eventbrite.com. (*Note link becomes active on Dec. 5*)

The five-day pass is just \$125, a 30% savings for the 34th annual celebrity golf extravaganza at Edgewood Tahoe, on the South Shore of Lake Tahoe, July 12 - 16, 2023. The holiday savings special is being offered for a limited number of passes.

The pass is good all days of the event, including practice rounds on Wednesday and Thursday, July 12-13; and all three rounds of the tournament, Friday through Sunday, July 14, 15 and 16. Smart shoppers will realize a \$55 savings before Christmas while securing the popular pass. The next purchase opportunity for the Weeklong Pass will be April 1 and based on availability. Individual tickets will also go on sale then for \$30 per day Wednesday and Thursday; and \$40 each day Friday through Sunday.

The celebrity golf tournament is the South Shore's largest special event, televised on NBC Sports. Last year established a record attendance of over 67,000 for the week of luminaries, golf, spectacular scenery, and a vibrant nightlife scene at the Stateline casino/resorts. While player commitments will be announced starting January, fans are guaranteed to see All Stars, superstars, Hall of Famers and entertainment personalities. Among the stars who appeared in 2022 were Stephen Curry, Patrick Mahomes, Nick Jonas, Justin Timberlake, Josh Allen, Charles Barkley, Aaron Rodgers, Annika Sorenstam, Tony Romo, Miles Teller, Colin Jost among the 80+ players.

Since its inception in 1990, the American Century Championship has donated more than \$6 million to local and national non-profits.

For tournament, lodging and destination information: www.americancenturychampionship.com. For more information, events, promotions, packages, conditions explore Visit Lake Tahoe: www.VisitLakeTahoe.com, or call 1-800-288-2463. Facebook: https://www.facebook.com/VisitLakeTahoeOfficial, Twitter: https://www.youtube.com/c/visitlaketahoe, Instagram: https://www.instagram.com/visitlaketahoe_official/ use #VisitLakeTahoe to share posts.





Bay Area sports superstars Steph Curry, Steve Young and Jerry Rice have been annual participants.

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About the Lake Tahoe Visitors Authority

With more than 75 plaudits and accolades from national media outlets, Visit Lake Tahoe combines the distinctive appeal of two worlds: unparalleled natural beauty and an array of world-class outdoor recreation, entertainment, nightlife and gaming. As a responsible tourism destination, it offers a balanced approach regarding social and environmental impacts to preserve its appeal for generations. For information about lodging, recreation, events, and mindful travel at Visit Lake Tahoe, call 1-800-288-2463 or log onto www.VisitLakeTahoe.com.

About American Century Investments – Tournament Title Sponsor

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting breakthrough medical research. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in New York; London; Frankfurt; Hong Kong; Sydney; Santa Clara, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40% of its dividends to the Stowers Institute for Medical Research, a 500-person, nonprofit basic biomedical research organization. The Institute owns more than 40% of American Century Investments and has received dividend payments of \$1.8 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.