



35% SAVINGS ON CHRISTMAS GIFT CERTIFICATES TO AMERICAN CENTURY CHAMPIONSHIP

WEEKLONG BADGE TO SEE SPORTS & ENTERTAINMENT CELEBRITIES ON SALE, DECEMBER 1 – 25

35th Annual Tournament, July 10 – 14 at Edgewood Tahoe

Nov. 27, 2023 (*SOUTH LAKE TAHOE, Calif./Nev.*) – It's beginning to look a lot like Christmas especially with a 35% savings for week-long Grounds Badges to the American Century Championship, the celebrity golf tournament at Lake Tahoe, July 10 – 14. The specially priced \$150 online ticket represents \$80 in savings compared to daily ticket prices and includes five days of admission to see some of the biggest names in sports and entertainment at scenic Edgewood Tahoe Golf Course. Purchases are available from December 1 through Christmas Day, while supplies last at: <https://www.eventbrite.com>. (*Link becomes active on Dec. 1*)

The badge is good all five days of the event, including practice rounds Wednesday and Thursday, July 10-11; and all three rounds of the tournament, Friday through Sunday, July 12, 13 and 14. Smart shoppers will have first shot at savings before Christmas – the next purchase opportunity for the week-long Grounds Badge will be April 1 and based on availability. Individual tickets will also go on sale then for \$40 per day Wednesday and Thursday and \$50 each day Friday through Sunday.

The celebrity golf tournament is South Shore's largest special event, televised on NBC Sports. With Steph Curry, the Golden State Warriors superstar winning the 2023 event in spectacular fashion sinking an eagle putt for victory on the final hole, and with a hole-in-one during the second round, the tournament established record attendance of over 76,000. The week of luminaries, golf, spectacular scenery, and a vibrant nightlife scene at the Stateline casino/resorts make it a must-see event. While player commitments will be announced starting January, fans are guaranteed to see All Stars, superstars, Hall of Famers and entertainment personalities. 2023 participants included Tony Romo, Patrick Mahomes, Travis Kelce, Josh Allen, Charles Barkley, Aaron Rodgers, Annika Sorenstam, Miles Teller, and Colin Jost among the 80+ players.

Since its inception in 1990, the American Century Championship has donated more than \$7 million to local and national non-profits.

For the latest details, photos, celebrity tweets use #ACCgolf and follow @ACChampionship on [Twitter](#) and [Instagram](#), and [Facebook](#). For tournament information and updates: www.AmericanCenturyChampionship.com.

For destination information, accommodations, and events explore: www.VisitLakeTahoe.com, or call 1-800-288-2463. [Facebook](#), [Twitter](#), [YouTube](#), [Instagram](#) use #VisitLakeTahoe to share posts.



Celebrities and Lake Tahoe combine for South Shore's most popular annual event, July 10-14, 2024; weeklong passes on sale for a limited time, Dec. 1-25. Credit: Brian Williams/American Century Championship

#####

CONTACT:

Phil Weidinger

dinger@wedingerpr.com

Phone: 775-588-2412

About the Lake Tahoe Visitors Authority

With more than 75 plaudits and accolades from national media outlets, Visit Lake Tahoe combines the distinctive appeal of two worlds: unparalleled natural beauty and an array of world-class outdoor recreation, entertainment,

nightlife and gaming. As a responsible tourism destination, it offers a balanced approach regarding social and environmental impacts to preserve its appeal for generations. For information about lodging, recreation, events, and mindful travel at Visit Lake Tahoe, call 1-800-288-2463 or log onto www.VisitLakeTahoe.com.

About American Century Investments – Tournament Title Sponsor

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting breakthrough medical research. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in New York; London; Frankfurt; Hong Kong; Sydney; Santa Clara, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40% of its dividends to the Stowers Institute for Medical Research, a 500-person, nonprofit basic biomedical research organization. The Institute owns more than 40% of American Century Investments and has received dividend payments of \$1.8 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.