



AMERICAN CENTURY CHAMPIONSHIP TICKETS ON SALE APRIL 1

Celebrity Golf's No. 1 Event, July 9 – 13 at Edgewood Tahoe

36th Annual includes First-time Participants 49ers George Kittle, WNBA Commissioner Cathy Engelbert, Seahawks Sam Darnold

NFL, MLB, NBA Hall of Famers and Actors, Comedians Highlight Popular Summer Celebration on NBC Sports

March 21, 2025 (SOUTH LAKE TAHOE, Calif./Nev.) – Tickets for the 36th annual American Century Championship, celebrity golf's leading tournament with more than 80 sports and entertainment superstars, go on sale online, April 1.

Daily Grounds Tickets, and week-long Grounds Badges for the July 9-13 tournament will be available online beginning at midnight, April 1 at: www.eventbrite.com (Link becomes active on April 1 and tickets are only available online through the official American Century Championship channel.)

Tickets for Wednesday's and Thursday's Celebrity-Amateur play are \$40 each day with Tournament rounds Friday, Saturday and Sunday at \$50 daily. A Grounds Badge for all five days - Wednesday through Sunday - is just \$150. The number of daily tickets is limited with Friday/Saturday sellouts typical, so fans are encouraged to act now to secure their spot among the stars. All ticket purchases will be online in advance – same day tickets will not be available at the gate.

For active duty and retired veterans, a limited supply of complimentary tickets for one person plus a guest for either Wednesday or Thursday rounds is also available beginning April 1, two tickets maximum. Visit https://www.eventbrite.com/e/2025-american-century-celebrity-golf-tournament-at-edgewood-tahoe-tickets-1055210806929 for instructions.

The tournament will feature sports stars including Hall of Famers from the NFL, NBA and MLB, active and retired players, and Hollywood actors, comedians and entertainers. The three-day, 54-hole event includes a \$750,000 purse, with \$150,000 going to the winner, plus a charity component for local and national non-profits.

South Shore's most popular special event has received early player commitments from fan favorites Charles Barkley, Tony Romo, Travis and Jason Kelce, Colin Jost, Miles Teller, Ray Romano, Nate Bargatze, Larry the Cable Guy and Jack Wagner, who along with Jim McMahon are the only two players who've competed in every tournament.

Current NFL stars feature 2024 MVP Josh Allen, first timer George Kittle of the Forty Niners, Aaron Rodgers, Baker Mayfield, Davante Adams, Kyle Juszczyk, Adam Thielen, Trevor Lawrence, Derek Carr, Matt Ryan and New England Patriots head coach Mike Vrabel. Hall of Famers feature Jerry Rice, Steve Young, John Elway, Emmitt Smith, Marcus Allen, Charles Woodson, Tim Brown, Brian Urlacher, DeMarcus Ware and Dwight Freeney.

Defending champion and two-time winner Mardy Fish is back along with top players Annika Sorenstam, Joe Pavelski, the former Dallas Stars and San Jose Sharks star, MLB Hall of Famer John Smoltz, former Red Sox pitcher Derek Lowe and NBA Hall of Famer Ray Allen. Retired MLB superstars feature Alex Rodriguez, Albert Pujols, Hall of Famer Joe Maurer, Kevin Millar, Jimmy Rollins and Chase Utley.

As the celebrity field expands, fans can follow American Century Championship's social channels for announcements as well as a current list of participants: americancenturychampionship.com.

The tournament's format and setting perfectly complement the Tahoe vibe, with players and galleries enjoying beachfront and mountain views between the action. Boats line the stretch of the course along the par 3, 17th hole, bringing a celebratory summer atmosphere. Spectators directly along the green enjoy good-natured bantering with the players as they shoot free throws at the temporary basketball hoop adjacent to the tee box and toss footballs and souvenirs to fans.

The 2025 American Century Championship will utilize the Modified Stableford format whereby points are awarded by score per hole. Edgewood Tahoe Golf Course, a George Fazio design, has been rated by Golf Digest Magazine as one of "America's Top 100 Golf Courses."

American Century Investments, the title sponsor of the championship since 1999, continues its role in partnership with NBC Sports, the Lake Tahoe Visitors Authority, Edgewood Tahoe Golf Course and the South Tahoe community. On-site events include Korbel's Long Drive Competition on Thursday, July 10 at hole 16; the annual Korbel Hole-in-One contest on the 155-yard 17th hole, Friday, July 12; Mastercraft Boats offers a boat for an ace on No. 12, Friday

through Sunday (Tim Brown, the former Raiders wide receiver, cruised home last year towing a \$330,000 model); American Century Investments offers \$1 million for an ace on No. 17 during the three competitive rounds split with the Stowers Institute for Medical Research, and Travis Mathew provides giveaways, interactive games and items for purchase. For a list of all 2025 tournament sponsors: americancenturychampionship.com.

Since its inception in 1990, the American Century Championship has donated more than \$8 million to local and national non-profits.

For the latest details, photos, celebrity tweets use #ACCgolf and follow @ACChampionship on <u>Twitter</u> and <u>Instagram</u>, and <u>Facebook</u>. For tournament information and updates: <u>AmericanCenturyChampionship</u>.

For destination information, accommodations, and events explore: <u>VisitLakeTahoe</u>, or call 1-800-288-2463. <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, <u>Instagram</u> use #VisitLakeTahoe to share posts.

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NFL stars Travis and Jason Kelce tee off in the 2024 American Century Championship at Edgewood Tahoe. TPhoto Credit: Jeff Bayer

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About the Lake Tahoe Visitors Authority

With more than 75 plaudits and accolades from national media outlets, Visit Lake Tahoe combines the distinctive appeal of two worlds: unparalleled natural beauty and an array of world-class outdoor recreation, entertainment, nightlife and gaming. As a responsible tourism destination, it offers a balanced approach regarding social and environmental impacts to preserve its appeal for generations. For information about lodging, recreation, events, and mindful travel at Visit Lake Tahoe, call 1-800-288-2463 or log onto www.VisitLakeTahoe.com.

About American Century Investments – Tournament Title Sponsor

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting breakthrough medical research. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in New York; London; Frankfurt; Hong Kong; Sydney; Santa Clara, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40% of its dividends to the Stowers Institute for Medical Research, a 500-person, nonprofit basic biomedical research organization. The Institute owns more than 40% of American Century Investments and has received dividend payments of \$2 billion since 2000. For more information about American Century Investments, visit www.americancentury.com.

About NBC Sports

NBC Sports connects sports fans to the moments that matter most with premier live events, insightful studio shows, and compelling original programming. As the sports division of NBCUniversal, NBC Sports produces, programs, and promotes premier content across numerous linear and digital platforms, including NBC and Peacock. NBC Sports possesses an unparalleled collection of media rights agreements, partnering and presenting many of the most prestigious sports properties in the world: the International Olympic Committee, International Paralympic Committee, United States Olympic and Paralympic Committee, the NFL, NBA, WNBA, Big Ten Conference, Big East Conference, Notre Dame, NASCAR, PGA TOUR, USGA, PGA of America, The R&A, Churchill Downs, Premier League, and many more. It is renowned for making big events bigger and has produced some of the most-watched sporting events in U.S. media history, including Olympic Games, Super Bowls, and *Sunday Night Football*, primetime television's No. 1 show for 14 consecutive years.

Disclosure

*American Century Championship lineup as of 3/21/25. This lineup is subject to change.