



# NBC SPORTS ANNOUNCES EARLY CELEBRITY COMMITMENTS FOR THE 2025 AMERICAN CENTURY CHAMPIONSHIP, JULY 11-13

More than 80 Stars from Across Sports and Entertainment Currently Entered into the Championship

First-time Participants include Seattle Seahawks' Sam Darnold, San Francisco 49ers' George Kittle and Television Sportscaster Rich Eisen

Tournament Coverage Across NBC, Peacock and GOLF Channel

#### Final Tournament Field to be Announced in June

**STAMFORD, Conn. May 19, 2025** – NBC Sports announced today television coverage and early commitments for the 36<sup>th</sup> annual American Century Championship celebrity golf tournament, set to return to Edgewood Tahoe Golf Course in Lake Tahoe, July 11-13.

NBC Sports will present tournament coverage Friday-Sunday, July 11-13 across NBC, Peacock and GOLF Channel. In addition, the networks of NBCUniversal will surround tournament week with comprehensive news and digital coverage.

## **American Century Championship Tournament Airtimes**

Friday, July 11	Peacock	4-6 p.m. ET / 1-3 p.m. PT (Live)
Friday, July 11	GOLF Channel	8-10 p.m. ET / 5-7 p.m. PT
Saturday, July 12	NBC, Peacock	2:30-6 p.m. ET / 11:30 a.m3 p.m. PT (Live)
Sunday, July 13	NBC, Peacock	2:30-6 p.m. ET / 11:30 a.m3 p.m. PT (Live)

Early commitments feature stars from throughout sports and entertainment, including fan favorites Charles Barkley, three-time champion Tony Romo, Travis and Jason Kelce, Colin Jost, Miles Teller, Ray Romano, Nate Bargatze, Larry the Cable Guy and Jack Wagner, who along with Jim McMahon are the only two players who have competed in every tournament.

A number of first-time participants will compete in the American Century Championship, including Seattle Seahawks quarterback **Sam Darnold**, San Francisco 49ers tight end **George Kittle** and television sportscaster **Rich Eisen.** 

Current NFL stars entered into the championship include 2024 MVP Josh Allen, Derek Carr, Aaron Rodgers, Baker Mayfield, Davante Adams, Kyle Juszczyk, Adam Thielen, Trevor Lawrence, Matt Ryan and New England Patriots head coach Mike Vrabel. Pro Football Hall-of-Famers in the field as early commitments include Jerry Rice, Steve Young, Emmitt Smith, Marcus Allen, Charles Woodson, Tim Brown, Brian Urlacher, DeMarcus Ware and Dwight Freeney.

Defending champion and two-time winner Mardy Fish will return to defend his 2024 title, along with World Golf Hall-of-Famer Annika Sorenstam, Joe Pavelski, MLB Hall-of-Famer John Smoltz, former Boston Red Sox pitcher Derek Lowe and Basketball Hall-of-Famer Ray Allen. Retired MLB stars include Alex Rodriguez, Albert Pujols, Hall-of-Famer Joe Mauer, Kevin Millar, Jimmy Rollins and Chase Utley.

Additional commitments will be announced in the coming weeks leading up to the championship. For the current list of tournament entries, click HERE.

The 2025 American Century Championship will utilize the Modified Stableford format whereby points are awarded by score per hole. Edgewood Tahoe Golf Course, a George Fazio design, has been rated by Golf Digest Magazine as one of "American's Top 100 Golf Courses."

Since the tournament's inception in 1990, the American Century Championship has donated nearly \$8 million to charity and non-profits, including the Stowers Institute for Medical Research, a 500-person, nonprofit basic biomedical research organization. The event features an elevated \$750,000 purse, with many of the players donating their winnings to charities and non-profits.

Tickets are available in advance exclusively online at <a href="www.AmerianCenturyChampionship.com">www.AmerianCenturyChampionship.com</a>. American Century Investments, the title sponsor of the championship since 1998, continues its role in partnership with NBC Sports, the Lake Tahoe Visitors Authority, Edgewood Tahoe Golf Course and the South Tahoe community.

## **ABOUT NBC SPORTS**

NBC Sports connects sports fans to the moments that matter most with premier live events, insightful studio shows, and compelling original programming. As the sports division of NBCUniversal, NBC Sports produces, programs, and promotes premier content across numerous linear and digital platforms, including NBC and Peacock. NBC Sports possesses an unparalleled collection of media rights agreements, partnering and presenting many of the most prestigious sports properties in the world: the International Olympic Committee, International Paralympic Committee, United States Olympic and Paralympic Committee, the NFL, NBA, WNBA, Big Ten Conference, Big East Conference, Notre Dame, NASCAR, PGA TOUR, USGA, PGA of America, The R&A, Churchill Downs, Premier League, and many more. It is renowned for making big events bigger and has produced some of the most-watched sporting events in U.S.

media history, including Olympic Games, Super Bowls, and *Sunday Night Football*, primetime television's No. 1 show for 14 consecutive years.

# **About the Lake Tahoe Visitors Authority**

With more than 75 plaudits and accolades from national media outlets, Visit Lake Tahoe combines the distinctive appeal of two worlds: unparalleled natural beauty and an array of world-class outdoor recreation, entertainment, nightlife and gaming. As a responsible tourism destination, it offers a balanced approach regarding social and environmental impacts to preserve its appeal for generations. For information about lodging, recreation, events, and mindful travel at <a href="https://www.VisitLakeTahoe.com">www.VisitLakeTahoe.com</a>.

## **About American Century Investments**

American Century Investments is a leading global asset manager focused on delivering investment results and building long-term client relationships while supporting breakthrough medical research. Founded in 1958, American Century Investments' 1,400 employees serve financial professionals, institutions, corporations and individual investors from offices in New York; London; Frankfurt; Hong Kong; Sydney; Santa Clara, Calif.; and Kansas City, Mo. Jonathan S. Thomas is president and chief executive officer, and Victor Zhang serves as chief investment officer. Delivering investment results to clients enables American Century Investments to distribute over 40% of its dividends to the Stowers Institute for Medical Research, a 500-person, nonprofit basic biomedical research organization. The Institute owns more than 40% of American Century Investments and has received dividend payments of \$2 billion since 2000. For more information about American Century Investments, visit <a href="https://www.americancentury.com">www.americancentury.com</a>.

## -NBC Sports-

#### **Media Contacts:**

Jeremy Friedman American Century Championship/NBC Sports 407-721-9752 jfriedman@outlyr.com

Jamie Palatini
NBC Sports
203-356-2791
Jamie.Palatini@nbcuni.com